



At Citi we believe that taking care of the community in which we operate is as important to us as our responsibility towards our clients/stakeholders, our colleagues and to the franchise. Considering our CSR philosophy for over 30 years in Bangladesh, Citi has been emphasizing on diverse community initiatives across Education, Health, Environment, Youth development, Micro Financing entrepreneur, Disaster Management and others. With Citi Foundation's mission to promote economic progress and create measurable impact in the low-income communities around the world, Citi continues its approach through various community initiatives. Enabling progress in communities we serve is in our mission statement and during the challenging times of COVID-19, we have continued to provide our response to the urgent needs of our communities, including those who are less privileged, and remained committed to support the strong economic growth of Bangladesh.

Sajida Foundation

Underprivileged Children's Educational Programs (UCEP) POWER Project

Underprivileged Children's Educational Programs (UCEP) Technical Education Program



Donation of Blankets and Mosquito Nets

Citi Bangladesh in accordance with Bangladesh Banks instructions to the banks to donate blankets to cold wave affected people 1,000 blankets and 1,000 mosquito nets were donated in Jhalokati, Bangladesh. The initiative was completed through the non-profits selected by Bangladesh Bank which was Palli Karma Unnayan Sangstha, who would ensure the necessary distribution. Citi Bangladesh decided to donate blankets as well as mosquito nets for the cause as done every year.

Youth Co:Lab 3.0 Springboard Programme

Jointly organized by Citi, United Nations Development Programme (UNDP) and ICT Ministry for the third consecutive year in Bangladesh, Youth Co:Lab Springboard Programme is a crowdsourcing activity for youth-led solutions for sustainable development challenges and to assist these solution to accelerate their impact in the society. The objective of the initiative is to skill up, connect and empower young entrepreneurs and community leaders who are working on innovative solutions to solve Sustainable Development Goals (SDG) challenges. Youth Co-Lab aims to establish a common agenda through start-up ecosystems for countries in the Asia-Pacific region to empower and invest in youth population.